

Corso di Dottorato di Ricerca in Ingegneria dell'Energia,
dei Sistemi, del Territorio e delle Costruzioni

Seminar "Design-Driven Innovation for the SMEs"



Prof. Gabriele Goretti

*Associate Professor, DESTEC Department, University of Pisa
lecturer of Design laboratory, Interior Design,
Design for Circular Economy
at Engineering for Industrial Design Course.*

June 7th 2024 - 10.30-12.30 - Biblioteca "Lorenzo Poggi", DESTEC, Polo A

Design-Driven Innovation Paths in Made in Italy Manufacturing Districts. Focus on the Furniture Sector.

Guest Company: Savio Firmino (Florence)

CREAZIONI PER L'ARREDAMENTO

SAVIO FIRMINO

Design-driven innovation paths through innovative technologies and materials in the artisanal manufacturing districts of Made in Italy, with particular reference to:

- furniture sector details: reverse engineering for manufacturing processes and digital archive
- Upholstered furniture: robotic implementations and new materials.
- Ceramic production: 3D printing with ceramic extrusion.

June 14th 2024 10.30-12.30 - Biblioteca "Lorenzo Poggi", DESTEC, Polo A

Design-Driven Innovation Paths in Made in Italy Manufacturing Districts. Focus on Fashion Industry.

Guest Company: BRT Consulting (Arezzo)



Design-Driven innovation strategies related to Made in Italy fashion productions combining craftsmanship values with innovation strategies, in the following areas:

- Textile : recovering historical traditions and innovating to develop eco-sustainable product values.
- Leather tanning: reintroducing historical vegetable tanning reducing polluting production.
- Jewelry and accessories: technological innovation not only as production optimization and experimentation on new product aesthetics.